

## *Digitizing the maritime learning journey with PTC, TERP and Negros Maritime College*

Philippine Transmarine Carriers, Inc., through the Talent Acquisition Team, as represented by Capt. Ronald SJ Enrile, and Mr. Mike Esplago, COO of Terp Asia-Pacific Ltd., signed a Memorandum of Agreement with Negros Maritime College Foundation Inc. (NMCFI) President Dr. Zeth de la Cruz Fopalan, for the free delivery of TERP Web Services and A-Books to the maritime students of NMCFI.



A-Books, which will serve to enhance the learning journey of students, especially in the maritime field, are not meant to substitute classroom teaching but will act as a supplement that gives students the opportunity to take control of their own learning. Accessing the A-Books will not be a problem for students, even those living in areas with poor internet connectivity because A-Books can be used offline.



"We at Negros Maritime College Foundation Inc. are very delighted to be chosen by PTC to be one of its beneficiaries to use the A-books developed by TERP for our maritime students," said Dr. Zeth de la Cruz Fopalan. "Rest assured that the A-books will be used by our students in their learning journey, especially those who are from Mindanao, Bohol, Siquijor, and other nearby provinces where internet connectivity is a serious challenge. *Daghang Salamat PTC!*"

Signed on September 7, the partnership between TERP Asia-Pacific Ltd. and PTC aims to maximize the learning resources provided by TERP for maritime students. Mr. Esplago added, "With the help of PTC, TERP believes that both companies can achieve their common goals to help produce highly competent maritime professionals."



The mobile application will include tests and can generate data on the individual's level of knowledge that can be used for feedback not only for the students but also for their teachers.

Capt. Enrile thanked both TERP and NMCFI for their support and cooperation and said "Through the PTC Group and TERP's technology we are able to give back to maritime schools that made it possible for us to be Global Maritime Professionals. We are looking forward to a more fruitful partnership."