

Celebrating gender diversity at the Maritime SheEO Conference 2021

Maritime industry leaders from all over the globe gathered to shine a light on gender diversity in the maritime industry at the second edition of the Maritime SheEO digital conference held on November 25. The conference focuses on UN SDGs across borders to help foster the future generation of maritime professionals from all over the world.

PTC CEO Gerardo Borrromeo was among the panelists for the session on **"Best Practices - The Business Case for Diversity"** which discusses the correlation between increased representation in the workplace with stronger business outcomes.



"Gender diversity has always been part of the DNA of the PTC Group over the last 43 years. When the company was started, 5 out of 6 of its top leaders were female. Today, out of the top two, one is female. And out of 17 top executives, seven are female. From the technical perspective, we have 46 crewing managers from the shipping side, 26 of whom are female."



Karen Avelino, PTCi Executive Director for Business Development, meanwhile took part in a session on **"Diversity in the Maritime Industry: Hiring More Women for Profitable Businesses."**

"Diversity matters in our organization," stressed Ms. Avelino. "At PTC, our job ads are gender-neutral, we don't say female or male, and our vacancies can be filled up by any gender. Our human resources evaluates candidates based on their skills and attitude, never on gender. In the Shipping Cluster where I belong, 68% of our population are female."